



M I S S I O N

PROMISE NEIGHBORHOOD

IMPLEMENTATION GRANTEE PROFILE

San Francisco, CA

Partners

- LEAD AGENCY**
Mission Economic Development Agency (MEDA)
- PARTNER AGENCIES**
- Cause Justa :: Just Cause
- Children’s Council San Francisco
- Department of Children, Youth and Their Families
- Felton Institute
- First 5 San Francisco
- Good Samaritan Family Resource Center
- Instituto Familiar de la Raza
- Jamestown Community Center
- John W. Gardner Center for Youth and Their Communities at Stanford University
- La Raza Centro Legal
- Mission Graduates
- Mission Language and Vocational School
- Mission Neighborhood Centers
- Mission Neighborhood Health Center
- My Path
- Nurse-Midwives of SF General Hospital
- Parents for Public Schools

Mission

The Mission Promise Neighborhood (MPN) seeks to improve academic achievement for Mission children and youth by creating an integrated system of education, financial, health and social supports. MPN builds on community strengths and assets to ensure stronger school communities. Together, parents, neighbors and community organizations work block by block, guaranteeing that all Mission children, youth, and their families achieve academic excellence and economic self-sufficiency.



Land Area: Pacoima: 2.8 square miles; Hollywood: 2.5 square miles
Population: Pacoima: 33,414; Hollywood: 58,213

Located in the Mission District Neighborhood of San Francisco, the area covers approximately 1.8 square miles. The area is bounded to the north and east by a state highway, and to the south and west by city streets.

Fast Facts

Community Composition	
<p>Socioeconomic Data</p> <p>68% of families with children under 18 who are in poverty are Latino. Median household income for Latino families is \$43,956, compared to \$85,313 for white families.</p>	<p>Demographic Data</p> <p>41% Latino; 40% non-Hispanic white; 12% Asian; and 3% African-American. 45% of Mission families are Latino.</p>
<p>Children Enrolled in Target Schools</p> <p>1,636 students</p>	<p>Children Living in Footprint</p> <p>7,190 under age 17 4,342 in San Francisco Unified School District</p>
<p># Schools Served</p> <p>4</p>	<p>Types of Schools</p> <p>PreK-5; 6-8; 9-12</p>



Early Successes & Results

Promise Neighborhoods communities have been working to realize their vision for a cradle-to-college-to-career pipeline of seamlessly linked programs, services, and supports to ensure all children reach their full potential. Lead agencies are collaborating with a wide range of partners, including schools and community members, to build the capacity necessary to achieve better results for children and families. Guided by the Promise Neighborhoods program's clear results framework, lead agencies and partners have worked to develop such critical infrastructure as strategic and accountable partnerships, complemented by systems and processes to collect, analyze, and use data for learning and accountability to create a culture of results.

In addition to enhancing their capacity and laying a foundation for more effective collaboration, Promise Neighborhoods communities have begun to implement significant pieces of their cradle-to-career pipeline, engaging children and families, providing access to needed programs, services, and supports, and achieving early successes and results. Highlights from this ongoing work in Mission Promise Neighborhood include:

EARLY CHILDHOOD DEVELOPMENT AND READINESS

Currently, it is estimated that 46% of the 1,600 children ages 0-5 in the Mission are ready for kindergarten. MPN's early learning strategies focus on parental education support and leadership development, language and literacy development, early childhood mental health consultation services, Preschool For All, kindergarten transitions, medical home, special needs services and leveraging First 5 San Francisco's quality improvement efforts. In addition, children entering kindergarten are automatically enrolled

in San Francisco's Kindergarten 2 College (K2C) savings program.

SUCCESSFUL TRANSITION FROM MIDDLE TO HIGH SCHOOL

Attendance rates at Everett Middle School have increased from 94% to 98% for 6th grade, 95% to 96% for 7th grade, and 94% to 96% for 8th grade. Chronic absenteeism has dropped. The middle to high school program, Gear Up, is now in its third year and in 2015 had the biggest graduating class of 36 incoming freshmen that will work with the Student Success Coach during the academic year.

COLLEGE AND CAREER READINESS

Graduation rates at John O'Connell High School increased from 69.3% in the 2013-2014 school year to 72.5% in the 2014-2015 year. Forty-three percent of these students graduated University of California eligible and nearly all seniors completed the financial aid application (FAFSA).

COMMUNITY/RESIDENT LEADERSHIP AND ENGAGEMENT

MPN has a strong focus on community engagement. In 2015, MPN launched a Community Advisory Committee to have residents guide the work, address existing needs and champion efforts in the community. There are currently 12 residents on this council, which meets monthly.

PARENT AND FAMILY ENGAGEMENT

Parents for Public Schools, Mission Graduates, Good Samaritan Resource Center and Jamestown Community Center all provide parent education and leadership development opportunities to Latino parents, fostering a college-going culture at home and working with parents to fully engage in governance and decision-making at their schools.

PARTNER AGENCIES (continued)

- Refugee Transitions San Francisco
- Department of Public Health San Francisco
- Department of Technology San Francisco
- Office of Economic and Workforce Development San Francisco
- Office of the Mayor San Francisco
- Treasurer's Office of Financial Empowerment San Francisco
- Unified School District Seven Tepees
- Streetside Stories
- Support for Families of Children with Disabilities Tandem
- UCSF HEARTS Program
- UCSF Infant-Parent Program



INTEGRATING QUALITY INTERNET CONNECTIVITY

MEDA has held multiple “Get Connected!” events, resulting in almost 900 families having access to the Internet. MPN has also launched a digital-learning initiative with SFUSD, training first-grade parents at Cesar Chavez Elementary School to use home-based literacy applications with their children.

Key Challenges & Opportunities

MPN has approximately 700 families in its cradle-to-college-to-career pipeline. It has been a breakthrough year, with the implementation of a shared partner database, collection of performance measures, and a strengthened partnership. This led to optimized identification of bright spots and showcased the remaining challenges in the neighborhood. Partners are meeting quarterly, as well as participating in action teams focused on early education systems change and service integration, and middle-to-high school transition and graduation. The family success coaches have worked with and connected over 350 families to needed social, academic and financial resources. The greatest challenge remains the extreme displacement of low-income, working-class and Latino families in the Mission. Family success coaches and tenants’ rights partner Causa Justa are connecting families to much-needed housing resources; unfortunately, in many cases such resources are insufficient to meet the neighborhood need for affordable housing. Despite this looming challenge, the community remains optimistic, coming together in novel ways--and with MPN making critical strides to improve educational and financial opportunities for our Mission families.





Making a Difference

The Mission neighborhood is experiencing the greatest demographic shifts in its history, thereby placing many low-income and working-class families at risk. The work of MPN has never been more needed and vital to the future of this community. MPN has brought together over 20 community, government, and resident leaders to build a stronger neighborhood for the 7,000 children living in this footprint. Our collaboration has translated to more children being connected to

early learning programs, students entering kindergarten ready to learn, improved attendance rates, increased high school graduation rates, more-informed parents and almost 1,000 families now having access to modern-day learning tools. The power of community remains strong in the Mission!

-Mission Promise Neighborhood



U.S. Department of Education
Office of Innovation and Improvement

Website: promiseneighborhoods/ed.gov

Email: promiseneighborhoods@ed.gov