

HAYWARD

PROMISE NEIGHBORHOOD

IMPLEMENTATION GRANTEE PROFILE

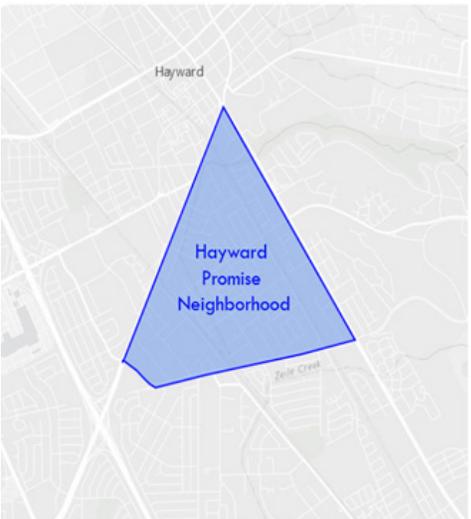
Hayward, CA

Partners

- LEAD AGENCY**
California State University, East Bay
- PARTNER AGENCIES**
- Alameda County Public Health Nursing
City of Hayward
- Chabot Community College
Community Child Care Council (4C's) of Alameda County
- Eden Area Regional Occupation Program
- First 5 Alameda County
Hayward Unified School District
- La Familia Counseling Center
Superstars Literacy
Tiburcio Vasquez Health Center

Mission

Hayward Promise Neighborhood (HPN) is a results-focused partnership working to guarantee that children in the neighborhood have a healthy early childhood that includes high quality childcare and a robust preschool experience that prepares them to enter kindergarten ready to succeed and thrive. HPN provides the support and services necessary to ensure that those children become proficient in their core academic subjects and experience seamless transitions from elementary to middle to high school and on to college. With this pipeline approach, HPN expects all of its students to enter their career path with the skills they need to succeed.



Land Area: Less than one square mile
Population: 10,622

Located in the "Jackson Triangle" across the bay from San Francisco, the neighborhood is closed in by a state highway and two major city streets.

Fast Facts

Community Composition	
<p>Socioeconomic Data</p> <p>Over a third (36%) of children under six live below the poverty line.</p>	<p>Demographic Data</p> <p>The neighborhood has a diverse population that is majority Hispanic, followed by Asian, African-American, White, and other.</p>
<p>Children Enrolled in Target Schools</p> <p>5,227 students</p>	<p>Children Living in Footprint</p> <p>2,972 under 18 2,015 school-aged</p>
<p># Schools Served</p> <p>6</p>	<p>Types of Schools</p> <p>PreK-6; 7-8; 9-12</p>



Early Successes & Results

Result in Focus

Eighty-eight Hayward Promise Neighborhood students at Harder and Park Elementary School enrolled in Super Stars Literacy, 65 of the 88 or 74% demonstrated an increase in literacy skills as reflected on the Dynamic Indicators of Basic Early Literacy Skills (DIBELS). Super Stars Literacy is an early literacy intervention program that provides in-school and after-school services to K-2nd grade students whose low literacy skills place them at high risk of later academic failure.

Highlights from this ongoing work in Hayward Promise Neighborhood include:

EARLY CHILDHOOD DEVELOPMENT AND READINESS

Parent Promise Academy, under the auspices of the Community Child Care Council (4C's) of Alameda County, is a parenting support program for families with children ages 0-8 years old. For the first six months of 2015, 50 Hayward Promise Neighborhood families completed two 10 week academies; 19 of those families received case management services from the Family Success Coach (a bilingual case manager) and 20 of the 23 children ages 0-5 years old are now participating in an early learning setting as a result of the Family Success Coach's work. Alameda County Public Health Nursing provides a Home Visitation Nurse to Hayward Promise Neighborhood pregnant and parenting mothers and families with children ages 0-8 years. Using a refined referral process, the nurse experienced a dramatic increase in her caseload from 11 families in 2013 to 30 families as of June 2015. These families benefit from targeted home health care practices and case management services. The resulting increase in services was largely due to a partnership between the nurse and a Tiburcio Vasquez Health Center Promotora, assigned specifically to conduct outreach to HPN identified families.

IMPROVING ACADEMIC OUTCOMES FOR STUDENTS

All six HPN schools are in the process of transitioning into full service community schools that provide wrap-around services to students and their families. Examples of services include after school programming, mentoring, summer rising academies to bridge critical academic transition periods, experiential and service learning, and homework support centers. Due to the work of the Youth Intervention Specialist and the Coordination of Services Team and their focus on academic, emotional and social growth, the suspension rate at Park Elementary has dropped by 92% and office referrals have decreased by 50%. Four of the six HPN schools are no longer designated as Persistently Lowest-Achieving (PLA) schools.

COLLEGE AND CAREER READINESS

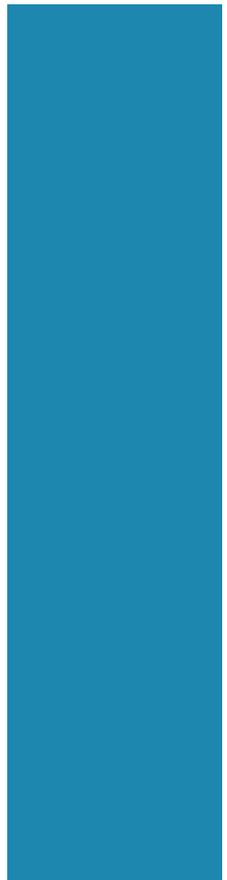
California State University, East Bay experienced a 171% increase in student enrollment from the two HPN high schools. This growth represents an increase of 98 students enrolled from 2013 to 2014. Hayward Promise Neighborhood has created a partnership between Cal State East Bay and the Hayward Unified School District in which the University students are provide tutoring, mentoring and college advising that help to infuse the college-going culture.





Key Challenges & Opportunities

Hayward Promise Neighborhood is facing both the challenge and the opportunity of a sustainable funding stream. To this end, the HPN Executive Leadership group met for a day-long session with one of the outcomes to create three smaller work groups to tackle the issues around data collection and analysis, roles and responsibilities of partners and the lead agency, and scope and scale of the work in the future. The San Francisco Foundation has provided a grant to support this planning work to guide partners in determining what systems change needs to occur to institutionalize the valuable work of the five grant years.





Making a Difference

It's our hope that the Promise Neighborhood movement in Hayward will continue long after the federal funding has ended. This initiative has created an outlet for the earliest learners-PreK-12, Community College and University, non-profits, and government agencies-to work together with one common goal; supporting the children and families in Hayward. It has begun to bridge the gap that existed between the University and the surrounding community – causing the University to create a more inclusive and engaging environment. Additionally, through Hayward Promise Neighborhood, several community

leaders emerged that found their passion in educating and ensuring the voice of their neighborhood was heard. Promise Neighborhood laid the foundation, but the work will continue as we always knew we were embarking on a 20-year commitment initiated by a five year promise.

-Carolyn Nelson, Interim Provost and Vice President of Academic Affairs for California State University, East Bay and Principal Investigator for Hayward Promise Neighborhood



U.S. Department of Education
Office of Innovation and Improvement

Website: promiseneighborhoods/ed.gov

Email: promiseneighborhoods@ed.gov