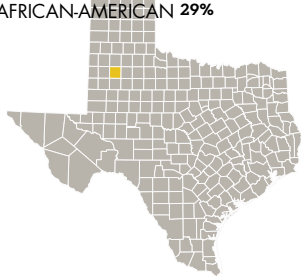


COMMUNITY COMPOSITION

LATINO 51%
AFRICAN-AMERICAN 29%



The majority of East Lubbock families are Latino

ONE-THIRD of residents live below the Federal Poverty Level

The neighborhood has a **38%** teen pregnancy rate

9,321 children under 18 living in the footprint

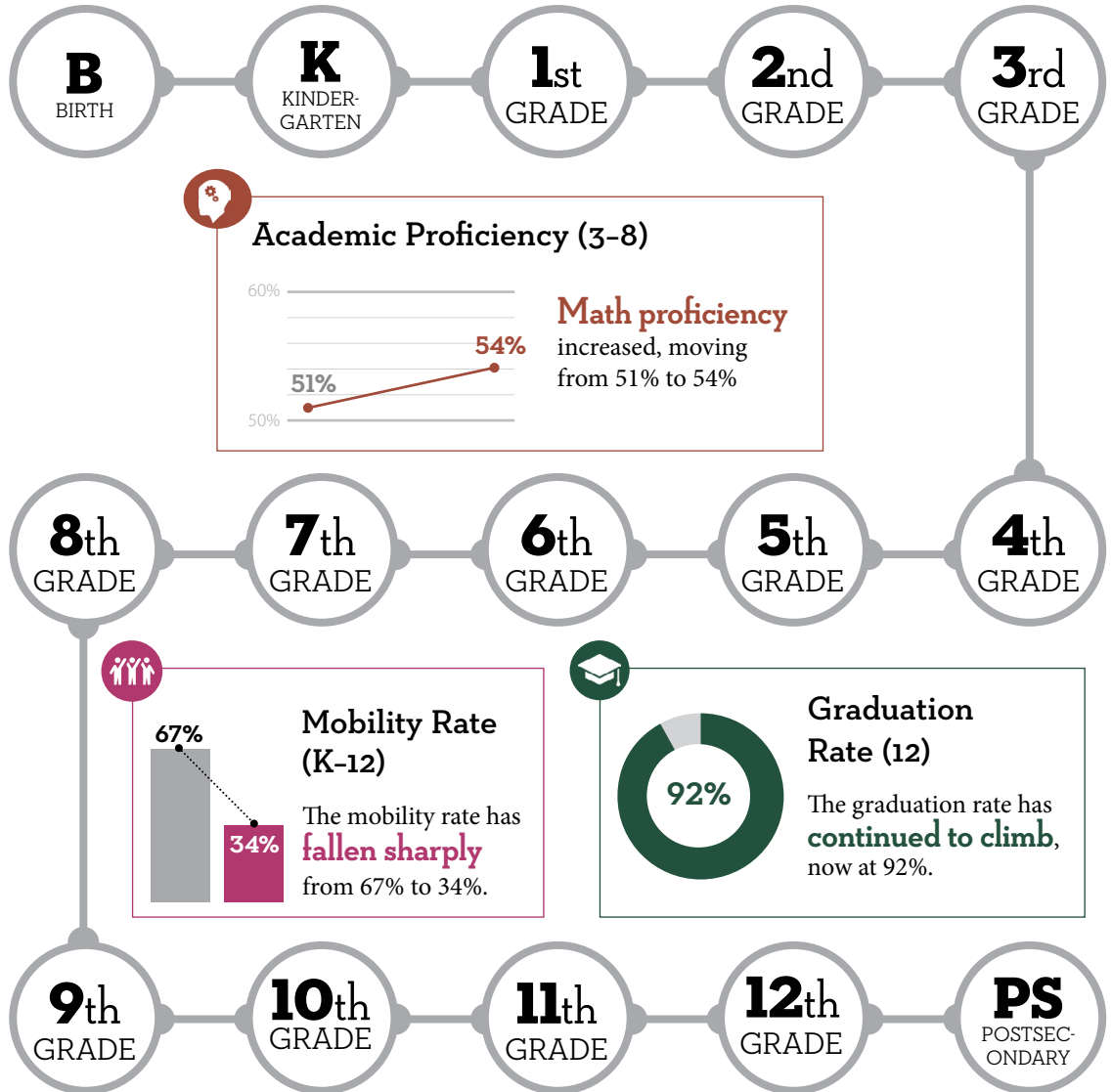
6 schools served

2,826 children enrolled at target schools

17 partner agencies

MISSION

The East Lubbock Promise Neighborhood (ELPN) brings academic, social, and economic revitalization to East Lubbock area citizens. This work empowers local school systems and acts as a catalyst for community development and improvement and is led by an emerging coalition of prominent employers and service providers organizing to offer a coordinated continuum of cradle-to-college-to-career services. Texas Tech University serves as the anchor for East Lubbock Promise Neighborhood.



MAKING A DIFFERENCE

Established in 2016, the Estacado Early College High School is the collaborative effort of Lubbock Independent School District and Texas Tech University (TTU). The Early College High School model targets students who are underrepresented on college campuses—generally those who receive free or reduced lunch, whose parents don't have a college degree, and whose primary language is something other than English. Students from the East

Lubbock Promise Neighborhood will now have access to up to sixty hours of TTU courses (approximately half the required hours for a bachelor's degree). As these courses are delivered at absolutely no cost to the students and their families, Estacado ECHS graduates will be incredibly well positioned to complete a 4-year degree—and to avoid common roadblocks like excessive student debt.