



# South Hayward Promise Neighborhood

Alameda County, CA

The Hayward Promise Neighborhoods serve children and families in the San Francisco Bay area in Alameda County. The Hayward Promise Neighborhoods began in the Jackson Triangle neighborhood of Hayward in 2011 and recently received a federal five-year grant to expand to a new neighborhood. This new South Hayward Promise Neighborhood and the other older Promise Neighborhood are both coordinated by California State University East Bay; it includes five schools and over 10 partner agencies that provide evidence-based services to prepare children for every stage of their education.

## COMMUNITY COMPOSITION

HAYWARD, CA



African American 5%

White 9%

Asian 15%

Latino 68%

26%

of South Hayward PN residents live below federal poverty level

57%

of South Hayward PN households are families with children

\$52,215

average median household income (per year) in South Hayward PN

4,496

children live in the neighborhood footprint

3,825

children are enrolled in partner schools

11 partner agencies

5 partner schools

## PROGRAM IN ACTION

### ACADEMIC CHALLENGES

#### Kindergartener Development

39%

of kindergarteners are ready for school

#### Academic Proficiency Math

16%

of students are proficient in math

#### Academic Proficiency ELA

28%

are proficient in English language arts

#### Chronic Absenteeism

12%

of students are chronically absent from school

#### High School Graduation

73%

of students graduate on time

### SELECT STRATEGIES

- Parent Promise Academy and Quality Counts Initiative
- Support for school district prekindergarten child behaviorist
- Toddler Play and Learn program

- Service Learning Program to provide after-school tutoring
- Math learning program
- Academic case management

- Service Learning Program to provide after-school tutoring
- English language learning program
- Other support services for immigrant youth

- Attendance support program for chronically absent students
- Student success coaches focused on dropout prevention
- Case management and credit recovery programs

- Student success coaches
- Pipeline to College (P2C) program to help students envision the future
- Programs to help parents support high school completion for children

Source for academic challenges: 2017 grantee application for funding

## MAKING A DIFFERENCE

Flora came to the original Hayward Promise Neighborhood after it began in 2011 to help ensure her family's academic and economic success. Today, she brings her radiant smile, poise, and presence to her role as a member of the Hayward Promise Neighborhoods Community Advisory Board. Flora has provided counsel and leadership to numerous families on how to find their own voices and equitable opportunities for access to high-quality early care and learning, K-12 education, and careers that pay a living wage. She also has had a major influence on the overall direction of the Hayward Promise Neighborhoods.

GET INVOLVED!

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