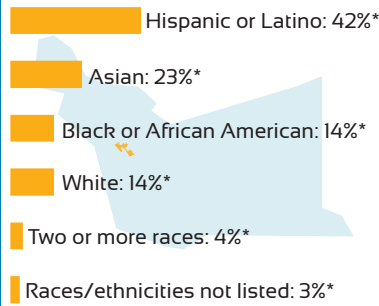




CRADLE TO CAREER

U.S. DEPARTMENT OF EDUCATION
2023

Community Composition



11
Schools



21,627*
People in Footprint



5,333*
Children in Footprint

Median Household Income

County: \$112,017

DHPN: \$91,536*





Population Below Poverty Level

County: 9%

DHPN: 11%*

Downtown Hayward Promise Neighborhood Hayward, California

Downtown Hayward Promise Neighborhood (DHPN) is one of the nation's most ethnically diverse communities. It interlaces city and unincorporated areas shaped by a history of redlining, displacement of Black and Latino families, and immigration. As a result, 85% of residents are people of color, 36% are foreign-born, and 56% of households speak a language other than English. DHPN is using a two-generation approach across the cradle-to-career pipeline of supports and building on the success and lessons from two prior Promise Neighborhoods in neighboring communities.

Pipeline	Select Strategies
Early Childhood Education  <p>23% of children (birth to 5) can access licensed child care/prekindergarten in their zip code.</p>	<ul style="list-style-type: none"> Promotores de Salud conduct family and school outreach on available services and supports through bilingual, culturally competent community members. 4Cs of Alameda County navigators address gaps in access to child care subsidies by supporting the enrollment process and offering basic needs referrals.
K-12 Education  <p>57% of students do not yet meet English/language arts grade-level standards; 87% are not yet proficient in math.</p>	<ul style="list-style-type: none"> Promise Interns, from California State University East Bay, work with K-12 youth to provide academic support in core subjects in one-on-one and small-group sessions. The World House program supports newcomer immigrant youth with English language, counseling, case management, and targeted resource services.
College and Career Readiness  <p>53% of high school graduates enroll in college. 11% complete a degree on time.</p>	<ul style="list-style-type: none"> TRIO initiatives provide in-depth academic support, career exploration, and motivation to first-generation college students from low-income households. Students in career and technical education programming learn about specific career opportunities and postsecondary educational requirements to meet their goals while developing the skills needed for success.
Family and Community Supports  <p>40% of families reported adequate food access as the top need for their household.</p>	<ul style="list-style-type: none"> Promotores, Home Visitation Nurses, Family Resource Center, and library mobile units screen and refer families to food, healthcare, technology, and basic needs. Family education programs are available on social-emotional learning, GED, citizenship, English as a second language and literacy, and tech education through the school district and library.



Innovative Strategy Spotlight

A robust organizational structure developed over the course of two prior Promise Neighborhoods grants aligns California State University East Bay staff, community residents, executive leadership, and partner organizers within network teams targeted at each stage of the cradle-to-career pipeline areas. The Early Learning Network, Cradle-to-Career Education Reform Network, and Neighborhood Health and Empowerment Network are co-led with partners to help facilitate consistent communication between agencies, promote systems change, and provide seamless access to services to meet the needs of the Downtown Hayward community.