



Chula Vista Promise Neighborhood

Chula Vista, California

The Chula Vista Promise Neighborhood (CVPromise) serves children and families in the Castle Park neighborhood of Chula Vista, California. As the coordinating organization, South Bay Community Services works with 7 schools and over 30 partner agencies to support children from birth through college so they can grow up healthy, well-educated, and successful. CVPromise began its work in 2012 and recently received a federal grant to continue building the cradle-to-career pipeline. At its core, CVPromise believes in strong community engagement practices and commitment to transforming the community's way of thinking about success and achievement.

COMMUNITY COMPOSITION

African American 3%

White 15%

Asian 5%

Latino 76%



14%

of residents live below federal poverty level

40%

of households are families with children

\$58,469

average median household income (per year) in Chula Vista

1,848

children live in the Chula Vista footprint

6,063

children are enrolled in partner schools

23 30+

partner agencies partner schools

PROGRAM IN ACTION



5-YEAR RESULTS

Kindergartener Development

21%

more kindergarteners are ready for school

High School Graduation

6%

more students graduate from high school

Physical Activity

83%

more students are physically active

Healthy Eating

26%

more children eat 5 fruits and vegetables daily

SELECT STRATEGIES

- Summer camp for Kindergarteners supports children as they prepare for school
- Scholastic Kindergarten Readiness Test helps assess Kindergarten preparedness
- Escuelita del Futuro Preschool focuses on developing age-appropriate functioning
- Academic Advocate program mentors students and has a 100% graduation rate
- College campus tours and employment workshops for high schoolers
- Working groups provide attendance assistance to chronically absent students in high school
- Chula Vista Wellness Program includes fitness classes for community members
- Improvements to Lauderbach Park that better the soccer fields and other play areas
- Parent Centers provide information and support for parents to improve family health
- Wellness programs engage young children in healthy eating
- Promotoras work to educate parents on the importance of feeding children fruits and vegetables
- Events and resource referrals to help parents access healthy eating options for their family

Source for results: APR ad hoc summary, year 5 and grantee applications

MAKING A DIFFERENCE

A parent became involved with the Chula Vista Promise Program when her child was 3 years old. The team provided her with development assessments, and her daughter scored low in some areas. Based on those findings, CVPromise development specialists were able to connect the mother and her daughter to the appropriate support services, such as speech and occupational therapy. Since then, the mother has participated in all the early learning parent educational programs that CVPromise offers in our Early Learning Network. Her daughter is currently attending her second year of preschool with our program and receiving support to prepare her for kindergarten.